

Average Girl

THE MAGAZINE



Format for Camera-Ready Ad

If you are providing camera-ready copy, the ad must be submitted in one of the following formats:

- 1) Adobe Acrobat© PDF file (150 dpi), distilled 'Press Optimized' with all fonts embedded.
- 2) 150 dpi, grayscale TIFF or EPS file with fonts converted to outlines.
- 3) Color ads must be converted to CMYK format.

Photos and Graphics

Include any photos or graphics in one of the following formats:

- 1) High-quality photos to be scanned (no printed material or downloaded material from the web).
- 2) Scanned at 150 dpi and saved as a TIFF file.

*****All electronic submissions must be emailed to
editor@averagegirlmagazine.com**

Ad sizes:

Full Page (cover)- 8.5 x 10

Half Page (cover)- 8.5 x 5.25

Half Page (inside)- 7.5 x 4.906

HPVertical- 4.906 x 7.5

Quarter- 3.75 x 4.906

QVertical- 4.906 x 3.75

Eighth- 2.451 x 3.75

Business Card- 3.75 x 2.451

Any ads not meeting the requirements are subject to correction fees.