



*... 'Cause it's not about where you've been, but where you're going!*

## Purpose

Average Girl Magazine (AVG) was founded through tragedy in June 2003 by Rebekah L. Pierce, Editor in Chief, in response to the death of her cousin, Damita Oglesby, a victim of domestic violence. During a time of pain and unanswered questions, the only comfort was God and the freedom of the written word, that would allow women to share everyday life issues with other women by telling their stories candidly and most importantly, giving solace to women who are in bondage of domestic violence and the like. Average Girl Magazine is a GLOBAL, electronic "Members Only" publication that serves as an *ambassador* for everyday women to share their stories of struggle and triumph in life and business. AVG serves as a springboard for women with a desire to reach higher heights in business and a networking resource for pillars of the community. With the importance of keeping up with technology and the desire to remain accessible to "women-on-the-go", the magazine will be emailed to all subscribers as an electronic file on Acrobat Adobe (pdf) as well as an abridged e-zine. The bold colors, along with the life-changing content, and professional layout is simply refreshing to view in the midst of a vigorous day in the workforce. Take a break and enjoy!

Rebekah L. Pierce has definitely defied the odds and can speak from experience that *"it's not about where you've been, but where you're going!"* Growing up poor in Stockton, CA with limited resources, she fought hard for the opportunity to attend college and barely escaped the hands of death at the age of eighteen when she attempted to take her own life to flee the harsh road and lies that were whispered into her spirit about her self-worth. The thought of her mother's hard work and struggle to give her and her siblings better opportunities superceded those lies and gave her the strength to press on and become the woman she is today. As an African-American military veteran and prevailing entrepreneur, Rebekah knows her purpose is to give a voice to women from all walks of life. Rebekah found purpose through her tragedy and wants to afford that same opportunity to women around the globe. To this day, there is a fund in honor of Damita Oglesby in Atlanta and her memory lives on through the mission of Average Girl Magazine.

## Membership

For an affordable \$25 member rate, AGM subscribers/members will have convenient all-access to the magazine as well as the many other perks listed below:

- **50% off all AGM workshops/seminars**
- **Membership to the AGM Online Book Club**
- **Inspirational Postcards (receive 2 monthly – one is on the way now)**
- **10% off AGM merchandise such as our inspirational CD and books**
- **Access to the AGM Podcast which features live interviews, stories and more**

## Mission Statement

AVG is a road map to a balanced life for the average woman who is coming into her "own-ness." Through inspirational interviews, community-focused and educationally – centered resources for health & wellness, finances, career, and family, *AVG* empowers women to become the prosperous and productive woman they were meant to be.

## Editorial Content

*AVG* develops each issue around a focal theme that spotlights women's issues that are pertinent to day to day living. *AVG* offers women refreshing articles and ideas centered around health, beauty, family, career, finances, politics, "real-life" stories from real women, expert advice columns, inspiring profiles, fun polls, quizzes and much, much more.

[www.AverageGirlMagazine.com](http://www.AverageGirlMagazine.com)

## Events

In keeping with *AVG's* mission to empower and celebrate its readers, the publication hosts several community workshops and events every year. The *Women & Financial Literacy Workshop* educates women about money management and budgeting. To honor the resilience and strength of women, *The Wellness Fair for the Working Woman* promotes healthy living and thinking with the help of local health & wellness practitioners. *AVG* also hosts an annual tea party in December to help shed off the holiday blues. The magazine has gained a great deal of participation from writers during their annual *Author & Book Fair*. The annual *Purpose Driven Life* fellowship inspires women to find their purpose in life.

## Interviews, Sponsorship, & More!

**Rebekah L. Pierce, Editor in Chief, is available to share her story of struggle and triumph, as well as her magazine publishing expertise, with listeners throughout the nation. Her wisdom, sense of humor, passion and transparency will give any audience a feel of comfort and hope.**

Average Girl Magazine will be coming to a city near you. Rebekah is currently scheduling engagements for seminars, grassroots community events, inspirational conferences and more.

If you are interested in scheduling Rebekah to share her powerful message with your audience via the radio, television, Internet, or print media, please contact [editor@averagegirlmagazine.com](mailto:editor@averagegirlmagazine.com).

For individuals or businesses interested in partnering with *AVG* as a sponsor or co-host for a community event for women, please contact the magazine at **(804) 274.8976** or [editor@averagegirlmagazine.com](mailto:editor@averagegirlmagazine.com).

If you are an organization or corporation that is interested in adding this electronic, life-changing magazine to your distribution lists; or you are interested in being featured in *Average Girl* magazine, please email Rebekah directly at [editor@averagegirlmagazine.com](mailto:editor@averagegirlmagazine.com).

## WE LOOK FORWARD TO SERVING YOU!

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